

CONTACT

Lille, France
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View my portfolio

SKILLS

Market research and competitor benchmarking

Marketing recommendations

Project coordination

Print and digital communications

User journey audits

TOOLS

Adobe Creative Suite
Microsoft Office · Excel
No-code tools

LANGUAGES

French · Native
English · C1
Spanish · Basic

INTERESTS

Jewellery making · Drawing
Fashion · Mountains · Travel

MARTHE
DELEZENNE

JUNIOR PROJECT MANAGER

MARKETING & COMMUNICATIONS

Brand management and marketing strategy graduate with experience in agency and digital projects. Skilled in analysing client needs, developing recommendations and coordinating print and digital communications. Keen to contribute to integrated campaigns for international clients.

PROFESSIONAL EXPERIENCE

Project Manager

Lemon & Pepper · Work-study placement | Sep 2025 - Sep 2026

- Conducted competitor benchmarking and analysed market positioning.
- Analysed client needs and developed marketing recommendations.
- Coordinated and monitored print and digital communications projects.

Marketing Production Manager

Paccoma · Internship | May - Aug 2025

- Developed no-code applications and contributed to launch strategies.
- Conducted UX/UI audits of user journeys and interfaces.

Operational Marketing Coordinator

Ma Borne Auto · Internship | Oct 2022 - Jan 2023

- Created print, web and point-of-sale materials for showrooms and trade shows.
- Managed social media channels.

Head Waitress

Le Fer à Cheval · Student job | 2022 - 2024

- Welcomed and served customers, coordinated service and trained new team members.

Communications Assistant

Minus Éditions · Internship | Jan - Mar 2022

- Managed social media, supported media relations and wrote blog articles.

EDUCATION

MBA in Brand Management & Marketing Strategy
ISCOM Lille | 2026

University Exchange Semester
Winthrop University · United States | 2025

Erasmus Exchange Semester
Zagreb School of Business · Croatia | 2024